



SEO CASE STUDY

GENERATIONS CARPET CLEANING

Campaign Type: Local Campaign

Campaign Launch Month: July 2020

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

JUL 20

7 Targeted keywords

Ranked on the first page of search engines

JUN 22

13 Targeted keywords

Now rank on the first page of search engines

Google Analytics ● June 2021 ● June 22

