SEO CASE STUDY

GENERATIONS CARPET CLEANING

Campaign Type: Local Campaign Campaign Launch Month: July 2020

SEO APPROACH

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING



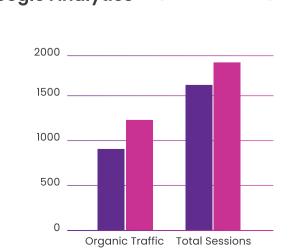
June 22

7 Targeted keywords

Ranked on the first page of search engines

13 Targeted keywords

Now rank on the first page of search engines



Google Analytics • June 2021