



# SEO CASE STUDY

## ENTERTAINMENT

Campaign Type: Local Campaign

Campaign Launch Month: Aug 2021

### SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

### KEYWORDS RANKING

AUG 21

#### 0 Targeted keywords

Ranked on the first page of search engines

DEC 21

#### 2 Targeted keywords

Now rank on the first page of search engines

### Google Analytics

● Aug, 2021

● Dec, 2021

