



# SEO CASE STUDY

## MEDSPA SERVICES

Campaign Type: Local Campaign

Campaign Launch Month: February 2020

### SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

### KEYWORDS RANKING

FEB 20

**8 Targeted keywords**

Ranked on the first page of search engines

AUG 20

**29 Targeted keywords**

Now rank on the first page of search engines

### Google Analytics ● Organic Traffic ● Total Sessions

